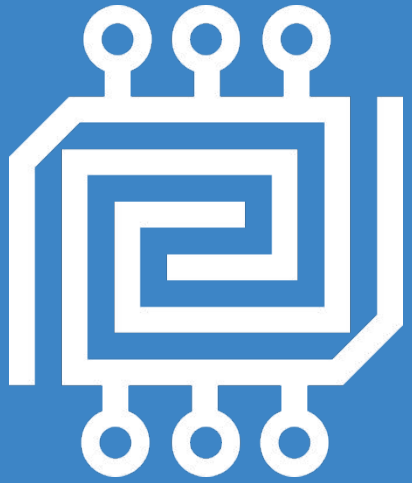


ORConf 2023

Sponsorship prospectus

ORConf 2023
Munich, Germany
September 15-17

(c) Diego Delso, delso.photo, License CC-BY-SA

Why Sponsor ORConf 2023?

ORConf is the premier meeting on open source semiconductor design.

Over its 10 year history, ORConf meetings have helped shape open source semiconductor design significantly.

ORConf is a volunteer-run event and sponsorships keep the event 100% free.

ORConf regularly attracts 100+ attendees and brings a large number of key people in the open source semiconductor design together.

Excellent visibility in the open source semiconductor design space.

What are the sponsorship options for ORConf 2023?

Headline Sponsor	**€7,000**	Only one headline sponsor per event
Major Sponsor	**€4,000**	
Sponsor	**€2,000**	
Dinner Sponsor	**approx €7,000**	Exact Amount depends on venue. Can be combined with other sponsorships

Sponsorship tiers for ORConf 2023?

HEADLINE SPONSOR

Major Sponsor1, Major Sponsor2, Major Sponsor3

Sponsor1, Sponsor2, Sponsor3, Sponsor4

and

Dinner Sponsor

ORConf Overview

ORConf is an international conference on open source semiconductor design.

The conference is the FOSSi Foundation's flagship European conference, attracting more than 100 attendees from across the region and around the globe.

ORConf is a volunteer-run event for the benefit of the community. The FOSSi Foundation's events are free to attend to help reduce barriers of entry to the discipline, and as such we seek sponsorship to cover the costs incurred during the weekend.

Each year we see the enthusiasm for ORConf grow as people discover or continue their involvement in the open source semiconductor space.

ORConf Is Unique

ORConf brings together the who's who of the open source semiconductor, digital design and embedded systems fields, to an event which is intentionally open and informal. What ORConf provides is a place to meet and talk and share ideas. We are proud of what ORConf has provided - many a first encounter which has lead to great things.

Our attendees are a diverse group of developers and users who work in industry, in firms from startups to international tech giants, and from academia. Increasingly we meet folks who are involved just outside the boundaries of open source semiconductor - software or hardware - and are excited by what they see. Observers and the curious from all manner of professional technical backgrounds are also often joining us.

This event provides an unparalleled marketing opportunity, reaching many talented and influential technical folks in the semiconductor and embedded systems space, in person and online

ORConf 2023

The nineth annual ORConf will be held in Munich, Germany, over Friday to Sunday, September 15 to 17.

We aim to build on last year's momentum, drawing developers of major open source digital design projects from around the world.

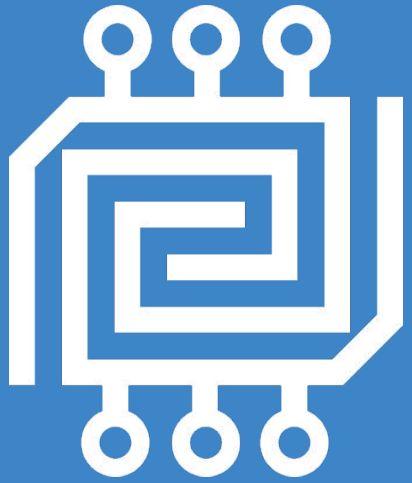
Munich will serve as a fantastic location to host ORConf 2023, one of the centers of European semiconductor industry is easily reached by air via its international airport.

ORConf will continue its successful three day format, comprised of presentations, forums, and hardware demonstrations. It is centered around Saturday and the traditional conference dinner in the evening. We expect attendance each day to well exceed 100.

ORConf 2023 Schedule

- Friday September 15th
  - From AM; presentations throughout day, catered lunch, morning and afternoon breaks
  - Hardware demonstrations
  - Informal Friday evening drinks evening
- Saturday September 16th
  - From AM; presentations throughout day, catered lunch, morning and afternoon breaks
  - Hardware demonstrations
  - Forum discussion, eg. licensing, community development, IP directions, etc.
  - Poster session (subject to submissions)
  - Saturday evening conference dinner
- Sunday September 29th
  - From AM: workshops and tutorials
  - Early PM finish

Impressions



The FOSSi Foundation offers a number of ORConf sponsorship packages to help keep the event free and comfortable for attendees.

These packages may be negotiable, please get in touch with any queries:
orconf@fossi-foundation.org

ORConf 2023 **Headline Sponsor**

- This is the flagship sponsorship offering for the event and includes:
  - Separate logo display on website (in “Headline Sponsor” tile)
  - Most prominent logo display on all event media
    - Splash screens, banners, lanyards, etc.
  - Explicit thanks in social media campaigns and press releases
    - Emails, tweets, blog posts
  - Space for sponsor banners on stage and in hallways
  - Space for sponsor marketing material
    - In hardware demo area and in break areas
  - 5 professional ticket packs
- Only available to **single sponsor**
- **Cost:** €7000 (plus VAT where required)

ORConf 2023 Major Sponsor

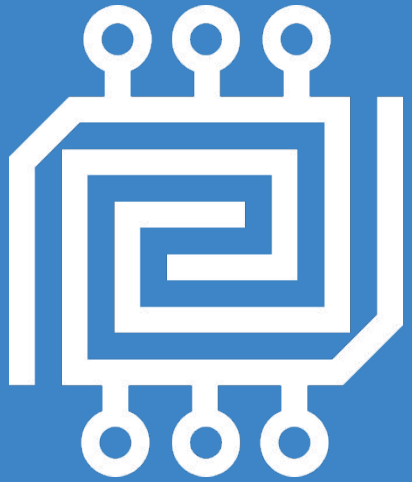
- This is the first non-exclusive tier sponsorship for the event and includes:
  - Logo listed at top of **Sponsors** tile on website, above regular sponsors
  - Logo display on all event media, above regular sponsors
    - Splash screens, banners, lanyards, etc.
  - Sponsorship announcement on social media
  - Space for sponsor marketing material
    - In hardware demo area and in break areas
  - 2 professional ticket packs
- Logo ordering done on first-come basis
- **Cost:** €4000 (plus VAT where required)

ORConf 2023 Sponsor

- This is the first tier sponsorship for the event and includes:
  - Logo listed in **Sponsors** tile on website
  - Logo display on all event media
    - Splash screens, banners, lanyards, etc.
  - Sponsorship announcement on social media
  - Space for sponsor marketing material
    - In hardware demo area
  - 1 professional ticket pack
- Logo ordering done on first-come basis
- **Cost:** €2000 (plus VAT where required)

ORConf 2023 **Dinner Sponsor**

- This is a unique sponsorship opportunity and provides:
  - Naming rights of Saturday dinner
  - Logo displayed as Major Sponsor on website
  - Explicit thanks on social media and reference to sponsor whenever mentioning dinner
    - Emails, tweets, blog posts
  - Space for sponsor banners at dinner venue
  - Space for sponsor marketing material
    - In hardware demo area and in break areas
  - Sponsor logo on napkins printed and used at dinner and throughout weekend
- Only available to **single sponsor**
- **Cost:** €TBD, based on restaurant and attendance, may be negotiable in advance based on estimate
- May be combined with other tiers of sponsorship

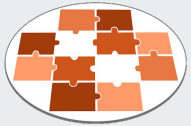


ORConf 2023

Thanks for your consideration.

Contact: orconf@fossi-foundation.org

About FOSSi Foundation



FOSSi Foundation

Who we are?

- Started from the *OpenRISC* community
- Professional engineers, Hobbyists, Academics
- Not happy with the state of opencores.org
- Organized community meetings since 2012, now *ORConf*
- Decided to incorporate as community-controlled foundation in 2014

FOSSi Foundation

- Non-profit company (asset-lock)
- Registered as Community Interest Company (CiC) in the UK
- Volunteering Board of Directors
- Multiple committees

http://fossi.foundation

Mission

Promote and Support Open Source Silicon

- Support and promote open standards development and their use
- Support community events and organize regular events
- Encourage industry participation in open source IP design
- Assist hobbyists, academic institutions and industry with opening their work to the public

Activities

- Licensing
- Stewardship of open standards and projects,
  for example Wishbone, cocotb, Solderpad license
- Community Events
- Umbrella organization in Google Summer of Code